Financial Survival Week

Events, topics and presenters

(Note: events indicated in blue are specially designed for faculty and staff)

MONDAY APRIL 30th

12:20 -1:30 Auditorium

State of the student 2012

- The educational landscape
- The job marketplace

Dr. Lindsay, Glendale College President
Kimberly Ritter-Martinez, Associate Economist in the Kyser Center for Economic Research

1:40 – 2:50 Student Center

Employment: while in college and after

- Job opportunities
- Employer expectations
- Succeeding by adding value

Andra Verstaete, Program Manager of the Student Employment Services at the college
Deborah Kinley, Associate Dean and Career Resource Program director at the Garfield Campus

3:00 – 4:10 Student Center

Resume building

- The content: jobs, volunteer work, awards, community participation
- Starting somewhere
- Putting it together and getting it online

Denise Leong, Career Center Coordinator/Career Counselor at the college

3:00 – 4:10 CR 137

Real estate

- As a place to live
- As an investment
- Tax considerations

Walt Zozula, Real Estate Instructor at the college

TUESDAY MAY 1st

12:20 -1:30 Kreider Hall

Money smarts

- Financing college studies: loans, scholarships, jobs
- Establishing credit: banks, credit cards, savings and investments
- Dealing with debt, past, present and future

Mike Velasquez, CPA/PFS Co-Founder and Senior Partner, Sadd Velazquez Higashi Shammaa, LLP
Brenda Gonzalez, Vice President and *Hands on Banking* California Manager, Wells Fargo

1:40 – 2:50 Student Center

Credit, credit cards and banks

- How to build your credit
- Using credit cards wisely
- Getting useful bank accounts

Michelle Peterson, Vice President of Business Development, Glendale Area Schools Federal Credit Union

3:05 – 4:15 CS 177

How to deal with debt

- Choices
- Interest rates
- Repayment

Phillip Kazanjian, GCC Assistant Professor of Business Administration

WEDNESDAY MAY 2nd

12:20 -1:30 Student Center

Financial aid and scholarships

- What is available
- How to qualify

Pat Hurley, Associate Dean/Financial Aid Director at the college

12:20 -1:30 Auditorium

Planning for the Future

- Understanding risk
- Create your plan; insider's approach

Mitchell Kauffman, Certified Financial Planner

1:40 – 2:50 Student Center

Aid and scholarships at the college

- How to apply for financial aid
- How to apply for scholarships

Pat Hurley, Associate Dean/Financial Aid Director at the college

1:40 – 2:50 CR 137

Investment

- The different types
- How to choose

Rod Allen, Financial Consultant and GCC Adjunct Instructor in the Business Division

3:00 – 4:10 Student Center

Aid and scholarships after transfer

- What is available at surrounding universities (UCLA, USC, CSUN, CSLA)
- What are their expectations

Pat Hurley, Associate Dean/Financial Aid Director at the college

3:00 – 4:10 CS 137

Living benefits of insurance

- Long term care and disability insurance
- Medicare
- Life insurance and end-of-life planning

Lynn Hill, licensed insurance agent and GCC Adjunct Instructor in the Business Division
Philippe Keyes, insurance consultant and instructor in insurance agent training

THURSDAY MAY 3rd

12:20 -1:30 Auditorium

Spending wisely

- Protecting your money by avoiding scammers and thieves
- Keeping track of it
- Getting the most out of it by spending wisely

Phil Kazanjian, GCC Assistant Professor of Business Administration
Sue Shine, Lead Officer for the East Command Division of the Glendale Police Department
Bob Zaun, Detective in the Investigative Division of the Glendale Police Department

1:40 – 2:50 SB 243

Privacy, ID theft & scams

- Email piracy
- Identity theft
- Some examples of new/unusual ways in which identity theft is practiced in the electronic age
- Social networking scams
- Do social networks sell your personal information?
- Other dangers/pitfalls/warning signs to watch out for in the protection of your privacy.

Sue Shine, Lead Officer for the East Command Division of the Glendale Police Department
Bob Zaun, Detective in the Investigative Division of the Glendale Police Department

3:05 – 4:15 Student Center

Watching your waist and your wallet

- Food choices
- Lunch specials and other ways to save
- Staying fit

Mandy Gustafsen, Certified Fitness and Healthy Lifestyle Specialist